



Wisconsin Ag News – Cranberries

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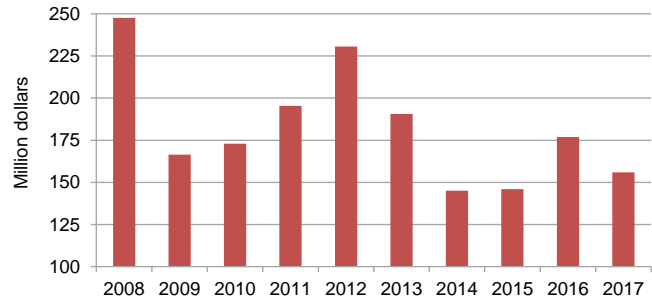
Cooperating with Wisconsin Department of Agriculture, Trade and Consumer Protection

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Wisconsin cranberry production totaled 5.37 million barrels in 2017, down from 6.13 million barrels in 2016, according to the USDA, National Agricultural Statistics Service – *Noncitrus Fruits and Nuts 2017 Summary*. The state’s cranberry growers harvested 20,600 acres, down from 21,100 acres last year. Average yield per acre, at 260 barrels, was down from last year’s 288 barrels. The price of cranberries was unchanged from 2016 at \$29.20 per barrel, although fresh market prices rose 26 percent while processed prices were down less than 1 percent. As a result, the total value of utilized production decreased to \$156 million dollars. Wisconsin did maintain its number one ranking in total cranberry production with 64 percent of the nation’s total. Wisconsin total production was more than twice that of the next highest producing state, Massachusetts.

Cranberries, Value of Utilized Production - Wisconsin: 2008-2017



Cranberry Area Harvested, Yield, Production, and Utilization – Selected States and United States: 2016-2017

[Net pounds per barrel: 100]

State	Area harvested		Yield per acre ¹		Production				Utilized production			
					Total		Utilized		Fresh		Processed	
	2016	2017	2016	2017	2016	2017	2016	2017	2016	2017	2016	2017
	(acres)	(acres)	(barrels)	(barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)	(1,000 barrels)
Massachusetts	12,900	12,300	174.3	154.0	2,268	1,911	2,248	1,894	182	132	2,066	1,763
New Jersey	3,100	2,500	208.4	180.0	653	451	646	450	(D)	5	(D)	445
Oregon.....	2,800	2,800	140.7	173.0	401	490	394	484	(D)	9	(D)	476
Washington.....	1,600	1,500	109.4	98.4	175	148	175	148	58	53	117	95
Wisconsin.....	21,100	20,600	288.2	259.5	6,130	5,372	6,081	5,345	202	134	5,879	5,211
United States ..	41,500	39,700	230.0	209.6	9,627	8,372	9,544	8,321	460	333	9,084	7,988

¹ Yield is based on utilized production

Cranberry Price and Value by Utilization – Selected States and United States: 2016-2017

State	Price per barrel ¹						Value of utilized production					
	Fresh		Processed		All		Fresh		Processed		All	
	2016	2017	2016	2017	2016	2017	2016	2017	2016	2017	2016	2017
	(dollars)	(dollars)	(dollars)	(dollars)	(dollars)	(dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)	(1,000 dollars)
Massachusetts	44.50	48.70	29.40	30.20	30.70	31.50	8,099	6,424	60,812	53,228	68,911	59,652
New Jersey	(D)	69.10	(D)	36.20	43.10	36.60	(D)	346	(D)	16,105	27,835	16,451
Oregon.....	(D)	101.00	(D)	25.00	26.50	26.40	(D)	889	(D)	11,888	10,457	12,777
Washington.....	56.80	53.60	38.00	36.20	44.20	42.50	3,300	2,841	4,442	3,423	7,742	6,264
Wisconsin.....	51.40	64.70	28.40	28.30	29.20	29.20	10,383	8,670	166,964	147,471	177,347	156,141
United States ..	49.80	57.60	29.70	29.10	30.60	30.20	22,929	19,170	269,363	232,115	292,292	251,285

(D) Withheld to avoid disclosing data for individual operations.

¹ Weighted average of co-op and independent sales. Co-op prices represent pool proceeds less returns for processing non-cranberry products, capital stock dividends, capital stock retains, and other retains.

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The complete report can be found under **Publications** on the USDA NASS website at www.nass.usda.gov.